

REASON FOR PUBLICATION

Published for Opposition

Heartbreaking Choice

Mark Literal(s) HEARTBREAKING CHOICE**CASE IDENTIFIERS****Serial Number** 85789639 **Application Filing Date** Nov. 28, 2012 **Register** Principal **Mark Type** Service Mark**Amended to Principal Register** Yes **Date Amended to Current Register** Mar. 19, 2013 **Publication Date**

Jan. 07, 2014

MARK INFORMATION**Standard Character Claim** Yes. The mark consists of standard characters without claim to any particular font style, size, or color. **Mark Drawing Type** 4 - STANDARD CHARACTER MARK**GOODS AND SERVICES INFORMATION****For** Charitable services, namely, providing emotional support services for termination of pregnancy due to poor prenatal diagnosis by means of online website**International Classes** 45 - Primary Classes **US Classes** 100, 101 **International Class Title** Personal and legal services **First Use** Feb. 19, 2001 **In Commerce** Feb. 19, 2001**BASIS INFORMATION****Currently Use** Yes**OWNER INFORMATION****Owner Name** Holley, Coleen G. **Address** Holley, Coleen G. 900 Browning Drive Reno NEVADA 89506 **Legal****Entity** INDIVIDUAL **Citizenship** UNITED STATES**EXAMINING ATTORNEY****Examining Attorney** SUAREZ, MARIA VICTORIA