

REASON FOR PUBLICATION

Published for Opposition

Mark Literal(s)**CASE IDENTIFIERS**

Serial Number 85769804 **Application Filing Date** Nov. 02, 2012 **Register** Principal **Mark Type** Trademark
Publication Date May 06, 2014

MARK INFORMATION

Standard Character Claim No **Mark Drawing Type** 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) **Description of the Mark** The mark consists of packaging for the goods, namely, beverage package for the goods consisting of a three dimensional shape of a beverage package that is generally cylindrical in shape but where the sides of the package are indented approaching the center of the package with a curve at the bottom of the sides of the can design. The features of the drawing shown in dotted lines are not claimed as part of the mark. **Color Claimed** Color is not claimed as a feature of the mark. **Acquired Distinctiveness** In whole

RELATED PROPERTIES INFORMATION

Claimed Ownership of US Registrations 3757001, 4144329, 1544754 and others

GOODS AND SERVICES INFORMATION

For Beer

International Classes 32 - Primary Classes **US Classes** 45, 46, 48 **International Class Title** Light Beverages
First Use May 06, 2013 **In Commerce** May 06, 2013

BASIS INFORMATION

Currently Use Yes

OWNER INFORMATION

Owner Name ANHEUSER-BUSCH, LLC **Address** ANHEUSER-BUSCH, LLC ONE BUSCH PLACE ST. LOUIS MISSOURI 63118 **Legal Entity** LIMITED LIABILITY COMPANY **State or Country Where Organized** MISSOURI

ATTORNEY/CORRESPONDENCE INFORMATION

Docket Number IP20120348

EXAMINING ATTORNEY

Examining Attorney ANKRAH, NAAKWAMA S