

REASON FOR PUBLICATION

Published for Opposition

**Mark Literal(s)** AGRIYA**CASE IDENTIFIERS****Serial Number** 86016201 **Application Filing Date** Jul. 22, 2013 **Register** Principal **Mark Type** Trademark
Publication Date May 06, 2014**MARK INFORMATION****Standard Character Claim** Yes. The mark consists of standard characters without claim to any particular font style, size, or color. **Mark Drawing Type** 4 - STANDARD CHARACTER MARK **Translation** The English translation of "Agriya" is "first and best".**GOODS AND SERVICES INFORMATION**

For Compiler software; Computer anti-virus software; computer software development tools for development website development, the creation of applications and client interfaces and open-source software programs all for use with mobile phones and web based applications; Computer communications software to allow customers to access bank account information and transact bank business; Computer database management software for use in personalizing the content of e-mail communications; Computer e-commerce software to allow users to perform electronic business transactions via a global computer network; Computer game software; Computer game software downloadable from a global computer network; Computer game software focusing on achieving a set of goals, positions, ownership, and credentials, and professional and social status, and good fortune necessary to succeed professionally and personally, and not referring either to a group of software for use in commerce or to a group of offices; Computer game software for gaming machines including slot machines or video lottery terminals; Computer game software for gaming machines, namely, slot machines and video lottery terminals; Computer game software for personal computers and home video game consoles; Computer game software for use on mobile and cellular phones; Computer game software for use with personal computers, home video game consoles used with televisions and arcade-based video game consoles; Computer graphics software; Computer hardware and computer software for retail inventory management, sold as a unit; Computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; Computer software that provides web-based access to applications and services through a web operating system or portal interface; Computer software, namely, electronic financial platform that accommodates multiple types of payment and debt transactions in an integrated mobile phone, PDA, and web based environment

International Classes 9 - Primary Classes **US Classes** 21, 23, 26, 36, 38 **International Class Title** Electrical and Scientific Apparatus

BASIS INFORMATION

Currently ITU Yes

OWNER INFORMATION

Owner Name Senelda Consultants Pvt Ltd **DBA, AKA, Formerly** DBA Senelda **Address** Senelda Consultants Pvt Ltd
S4 B Block, 2nd floor CCC Towers 20/24 soundarajan street, T.Nagar Chennai INDIA 600017 **Legal Entity** LIMITED

LIABILITY COMPANY State or Country Where Organized INDIA

Owner Name Kumar, Aravind Nirmal **Address** Kumar, Aravind Nirmal Suite N2579 4281 Express Lane Sarasota
FLORIDA 34238 **Legal Entity** INDIVIDUAL **Citizenship** INDIA

EXAMINING ATTORNEY

Examining Attorney HENRY, NAKIA D